

RADIO TODAY

FRIDAY, MARCH 16, 1931

KALI - 1430 KFI - 640 KFWB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOJ - 1280 KGER - 1390 KLAC - 370 KPAC - 1560 KWKW - 1300
 KERN - 1410 KFSG - 1150 KHJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490
 KFAC - 1330 KFDV - 1020 KGFJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGH LIGHTS

PUBLIC INTEREST—

12:00 KFVD-Editor of the Air
 7:00 KHJ-How To Survive Atom Bomb
 8:30 KNX-Hear It Now
 10:30 KECA-Kefauver Crime Committee

SPORTS—

6:30 KMPC-Joe Hernandez
 7:00 KECA-Boxing Bout

MYSTERY—

8:00 KECA-Richard Diamond

8:30 KFI-Nero Wolfe

COMEDY—

8:00 KFI-Magnificent Montague
 8:30 KFI-Duffy's Tavern
 7:00 KFI-Life of Riley
 8:00 KECA-Ozzie and Harriet
 9:30 KNX-Heiliah

DRAMA—

8:30 KECA-Your FBI
 9:00 KFI-Theater (Ann Rutherford)

12 NOON

KFI-Farm Report
 KECA-Hank Weaver
 KLAC-Ballroom
 KNX-News
 KFAC-Lunch, Concert
 KHJ-Sid Tuller
 KFWB-Bill Anson
 KMPC-Peace Prayer Music

12:15 P.M.
 KFI-Road of Life
 KMPC-Southland Reporter
 KECA-Play It Again
 KNX-Wendell Noble
 KHJ-Bell Ringer

12:30 P.M.
 KFI-Pepper Young
 KHJ-Nancy Dixon
 KECA-Modern Romance
 KFWB-News
 KNX-Art Linkletter
 KMPC-Institute
 Religiou Science

12:45 P.M.
 KFI-Rite to Happiness
 KFAC-News
 KFWB-Bill Anson
 KHJ-Cedric Foster
 KMPC-Report to Ranchers
 KECA-Peace of Mind

12:55 P.M.
 KNX-Cedric Adams
 1:00 P.M.
 KFI-Backstage Wife
 KLAC-News, Sports
 KNX-Hill Top House
 KFAC-Salvation Army
 KECA-Ira Cook
 KMPC-News: Bill Ewing
 KHJ-Jack Kirkwood

1:10 P.M.
 KLAC-570 Club
 1:15 P.M.
 KFI-Siesta Dallas
 KFAC-Friends With Music
 KMPC-L.A. in Review
 KNX-King's Row

1:30 P.M.
 KFI-Lorenzo Jones
 KNX-Housewives Protective League
 KFWB-News, Bill Anson
 KFAC-Composer's Corner
 KHJ-Dbble, or Nothing
 1:45 P.M.
 KFI-Widder Brown

2:00 P.M.
 KFI-Girl Marries
 KLAC-News, Sports
 KFAC-Surprise Pkg.
 KECA-Concert Matinee
 KRKD-Govern, Speaks
 KMPC-News; Johnny Grant
 KHJ-News
 KNX-News
 2:05 P.M.
 KNX-Paul Masterson
 2:10 P.M.
 KLAC-570 Club
 2:15 P.M.
 KFI-Portia

KHJ-Lunch with Lopez
 KGFJ-Plano Moments
 2:25 P.M.
 KNX-Mr. Information

2:30 P.M.
 KFI-Plain Bill
 KFWB-News, Bill Anson
 KHJ-Women Are Wonderful
 KNX-Jack Owens
 KGFJ-World News
 KECA-Variety Fare

2:45 P.M.
 KFI-Front Pg. Farrell
 KNX-Geo. Fisher
 2:55 P.M.
 KFAC-News

3:00 P.M.
 KFI-Welcome Traveler
 KLAC-News, Sports
 KECA-Rudy Vallee
 KFAC-World of Opera
 KMPC-News; Johnny Grant
 KFWB-Peter Potter
 KRKD-Tops in Pops
 KHJ-Club 830
 KNX-Arthur Godfrey
 KGFJ-Musio for Amer.

3:10 P.M.
 KLAC-570 Club
 3:30 P.M.
 KFI-Aunt Mary
 KFAC-Lyrics Chorus
 KECA-Frances Scully

3:45 P.M.
 KFI-Love & Learn
 KFAC-News
 KHJ-Lynn Looks at Hollywood
 4:00 P.M.
 KFI-Woman's Secret
 KNX-Massey & Tilton
 KMPC-News; Johnny Grant

KHJ-Fulton Lewis Jr.
 KLAC-News; Sports
 KECA-Lou Crosby
 KFAC-Masterpieces
 KFWB-Peter Potter
 4:10 P.M.
 KLAC-Stars of Wk.

4:15 P.M.
 KFI-Dr. Paul
 KHJ-F. Hemingway
 KNX-Strike It Rich
 4:25 P.M.
 KFWB-News
 4:30 P.M.
 KFI-Burr, Wheeler
 KHJ-Behind Story
 KFWB-Platter Palm
 KFAC-Happy Theater
 KMPC-Ira Cook
 KGFJ-Dixieland

4:45 P.M.
 KHJ-Sam Hayes
 KLAC-Racing R'dup
 KECA-Headline Edition
 KRKD-News
 KNX-Harry Babbitt
 4:55 P.M.
 KMPC-News

5:00 P.M.
 KFI-Feature Wire
 KMPC-Help Wanted
 KFWB-Red Rowe
 KHJ-Mark Trall
 KFAC-Sun. Serenade
 KLAC-News, Sports
 KECA-News
 KNX-Fd Murrow
 5:10 P.M.
 KLAC-L.A. Today
 5:15 P.M.
 KFI-Ted Meyers, News
 KNX-Tom Harmon
 KECA-Elmer Davis
 KMPC-Raymond Gram Swing
 5:20 P.M.
 KLAC-Juke Box
 Jamboree

5:30 P.M.
 KFI-Casa Cugat
 KNX-C. Collingwood
 KECA-Chat Huntley
 KRKD-Sports Dial
 KFAC-Whoo Bill
 KHJ-Clyde Beatty
 KGFJ-L. Ron Hubbard
 KMPC-Stars of Song

5:45 P.M.
 KFI-E. Peterson
 KRKD-Race Results
 KNX-Frank Goss
 KMPC-Top Tunes
 KLAC-Sportsbook
 KECA-Bob Garrod

5:55 P.M.
 KNX-News
 KHJ-Victor Borge
 6:00 P.M.
 KFI-Magnif. Montague
 KLAC-News, Jarvis
 KECA-Ed. C. Hill
 KMPC-Norman Nesbitt
 KFWB-Clete Roberts
 KNX-Spotlight on Music
 KFAC-Prelude to Eve.
 KHJ-Gabriel Heatter
 KGFJ-Request Performance

6:05 P.M.
 KECA-Main to Mailbu
 6:10 P.M.
 KECA-Inside L.A.
 6:15 P.M.
 KMPC-Bob Kelley
 KECA-Innabill Cobb
 KFWB-Sports
 KHJ-Newsreel

6:30 P.M.
 KFI-Duffy's Tavern
 KECA-Boston Blackie
 KFWB-Frank Bull
 KMPC-Joe Hernandez
 KFAC-Mus. Allstones
 KHJ-Answer Man
 KNX-Deal Arnaz
 6:45 P.M.
 KHJ-Sam Hayes
 KRKD-College Divine
 Science
 KGFJ-News

6:55 P.M.
 KHJ-Bill Henry
 KECA-Roll Call
 7:00 P.M.
 KFI-Life of Riley
 KRKD-News
 KLAC-News; Crosby
 KMPC-Musical Memories
 KECA-Boxing Bout
 KHJ-How To Survive
 The Atom Bomb
 KFAC-Eve. Serenade
 KNX-Com'nd Theater
 KGFJ-Musical Digest

7:15 P.M.
 KRKD-Strollin' Tom
 7:30 P.M.
 KFI-Sports Newsreel
 KECA-Ira Blue, Sports
 KFAC-Echos, Encores
 KHJ-Ciaco Kid
 KFWB-Job Opportunities
 KNX-Women's Forum
 KLAC-Make Mine Music

7:35 P.M.
 KECA-Music
 7:45 P.M.
 KFI-Science Reporter
 KFWB-Rosary Hour
 KRKD-Catholic
 Quarter Hour
 KMPC-Red Cross

8:00 P.M.
 KFI-One Man's Family
 KFAC-Eve. Concert
 KHJ-Flagline Theater
 KECA-Rich. Diamond
 KNX-Lowell Thomas
 KFWB-Chris. Science
 Lecture

KLAC-News; Musio
 KMPC-Norman Nesbitt
 8:15 P.M.

KFI-World News
 KMPC-Bing Crosby
 KNX-Smith-Whiting
 KRKD-Serenade
 8:30 P.M.
 KFI-Nero Wolfe
 KNX-"Hear It Now"
 KECA-FBI
 KHJ-True or False
 KMPC-Parade of Hits

9:00 P.M.
 KFI-Theater; "Faithful
 In My Fashion"
 KHJ-Glenn Hardy
 KECA-Ozzie & Harriet
 KFAC-Concert
 KFWB-News Club
 KMPC-Hlywd. Closeups
 KLAC-News; Music

9:15 P.M.
 KMPC-Curtain Call
 KHJ-Fulton Lewis Jr.
 9:30 P.M.
 KECA-Armstrong of S.B.I.
 KNX-Beulah
 KHJ-Army & Air Force
 KFWB-News
 KMPC-Dance Time

9:45 P.M.
 KFWB-In Hlywd.
 KNX-Club 15
 9:55 P.M.
 KHJ-S-Minute Final
 10:00 P.M.

KFI-Reporter
 KNX-News
 KECA-Late News
 KFAC-Crossroads
 KHJ-Love Mystery
 KFWB-Gene Norman
 KMPC-Dance Time
 KLAC-News; Don Otis

10:15 P.M.
 KFI-Virgil Pinkley
 KHJ-Frank Edwards
 KECA-Science of Mind
 KNX-Bob Elson
 10:30 P.M.
 KFI-Johnny Murray
 KHJ-Lonesome Gal
 KECA-Kefauver Crime
 Committee Illities
 KNX-Starlite Salute

10:45 P.M.
 KFI-Sports Digest
 11:00 P.M.
 KFI-Ted Meyers
 News
 KNX-News
 KFAC-Crossroads
 KFWB-Gene Norman
 KLAC-News, Don Otis
 KHJ-News
 KECA-Al Gayle
 KMPC-Bill Baldwin

11:15 P.M.
 KFI-Orchestra
 KNX-Merry-Go-R'nd
 KECA-Phil Olman
 KHJ-The Continental
 11:30 P.M.
 KFI-Joe White Show
 KHJ-Crowell's Nest
 KECA-New Yorkers

11:45 P.M.
 KNX-You & World
 11:55 P.M.
 KMPC-News
 KECA-News
 12:00 Midnight

KFI-Musical Menu
 KFAC-Serenade
 KNX-News; Music
 KLAC-Don Otis
 KRKD-Serenade
 KGFJ-Nitewy Special
 KECA-Harb. Allen
 KFWB-News, Musio
 KWKW-Georgia Jay

7:00 A.M.
 KFI-News, Mueller
 KLAC-News; Haynes
 KECA-Welcome to Hollywood
 KNX-Arthur Godfrey
 KMPC-Farm Advisor
 KFAC-Coffee Cup Con.
 KHJ-F. Hemingway
 KFWB-Bill Leyden

7:15 A.M.
 KFI-F. Lawton
 KMPC-J. McCulla, News
 KHJ-Bkat. Gang
 KRKD-News
 7:30 A.M.
 KFI-Platter Party
 KRKD-Morn. Chapel
 KNX-Frank Goss
 KECA-Bob Garrod
 KMPC-Ross Mulhol'nd

7:40 A.M.
 KECA-Zeke Manners
 7:45 A.M.
 KFI-Sam Hayes
 KHJ-News
 KNX-Harry Babbitt
 7:55 A.M.
 KECA-Walter Klernan
 KLAC-Weather News
 KFAC-News

8:00 A.M.
 KFI-Break Bank
 KLAC-News, Stocks
 KHJ-Cecil Brown
 KFWB-News
 KNX-Ralph Story
 KMPC-Ken Barton
 KFAC-Country Church
 KECA-Hkfst. Club
 KRKD-Unity
 KFOX-Bible Society

8:15 A.M.
 KNX-Dave Valle
 KFWB-Bill Leyden
 KLAC-Havnes at Hains
 KHJ-News
 KGFJ-County at Work
 KMPC-Mkt., Sports

8:30 A.M.
 KFI-Jack Berch
 KHJ-Bible Institute
 KFAC-News
 KNX-Grand Slam
 KRKD-News
 KMPC-Ross Mulhol'nd
 KGFJ-Yesterday's Hits
 KLAC-News

8:45 A.M.
 KFI-Dave Garroway
 KFAC-Unity
 KFWB-News
 KLAC-Racing News
 KNX-Rosemary
 9:00 A.M.

KFI-News
 KECA-Johnny Olsen
 KFWB-Music
 KHJ-K. Smith Speaks
 KFAC-Plano Parade
 KNX-Wendy Warren
 KLAC-News, Crosby

9:15 A.M.
 KFI-Meyers to Mkt.
 KHJ-Gospel Hr.
 KNX-Aunt Jenny
 KECA-March & Sweeney
 9:25 A.M.
 KECA-Ed. C. Hill
 9:30 A.M.
 KFI-Ladies' Day
 KHJ-Happy Homes

KNX-Helen Trent
 KMPC-Chef Milant
 KFWB-Eleanor Roosevelt
 KECA-Quick As Flash
 KFAC-Accent on Strings
 KLAC-Top Tunes
 9:45 A.M.
 KNX-Gal Sunday
 9:55 A.M.
 KFAC-News

10:00 A.M.
 KFI-Stg. School Broadcastg.
 KFAC-Morn. Concert
 KNX-Big Sister
 KLAC-Al Jarvis
 KMPC-News; Melody For Milady
 KHJ-Glenn Hardy
 KECA-Victor Lindiahr

10:15 A.M.
 KNX-Ma Perkins
 KECA-Yesterday on Broadway
 KHJ-Tello Test
 KFWB-Music

10:30 A.M.
 KFI-News
 KECA-My True Story
 KNX-Dr. Malone
 KFWB-News; Maurice Hart
 KFAC-Song Recital
 KHJ-In Morgan Manner
 KMPC-Tune Test

10:35 A.M.
 KFWB-Maurice Hart
 10:45 A.M.
 KFI-Life Beautiful
 KNX-Guiding Lite
 KHJ-Dick Haymes
 KGFJ-News
 10:55 A.M.
 KECA-Mag. of Air
 KFAC-News
 KGFJ-Major League Baseball

11:00 A.M.
 KFI-Double-Nothing
 KLAC-Al Jarvis
 KNX-2nd Mrs. Burton
 KFWB-Maurice Hart
 KFAC-Guy Bates Post
 KHJ-Ladies Fair
 KMPC-News; L.A. Today

11:15 A.M.
 KNX-Perry Mason
 KFAC-Folk Songs
 KECA-Easy Aces
 11:25 A.M.
 KHJ-News
 11:30 A.M.
 KFI-Live Like a Millionaire
 KFAC-Music Hall
 KRKD-News
 KECA-John B. Kennedy

KNX-Nora Drake
 KFVD-Union Rescue Mission
 KFWB-News, Maurice Hart
 KHJ-Queen for Day
 11:35 A.M.
 KECA-Songs in Air
 11:45 A.M.
 KNX-Brighter Day
 KECA-Baukhage
 KMPC-Beauty Digest